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Be

**ORIGINATOR  
of  
THE ZVOLANEK SWEET PEA  
MULTI-FLORA**  
Winter Flowering - Spring Flowering  
and Late Summer Flowering



**JUNE 1953**

**TO**

**JUNE 1954**

**Seed Direct  
From  
Our Ranch  
To You**

**THE WORLD'S FINEST SWEET PEAS  
ALSO OTHER FLOWER SEEDS  
WILLIAM ZVOLANEK & CO.**

**P. O. Box 142**

**Lompoc, Calif.**

## CULTURE SUGGESTIONS

### For Greenhouse and Outdoors

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about 1½ to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give good soaking. MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED. If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted. Many nurseries start sweet pea seeds by germinating in Vermiculite and then selling germinated seed or pot them for sale. Sterilize soil before planting if you have root rot trouble.

### CONDITIONS OF SALE

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day we receive and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

### TERMS

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C.O.D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. ALL FOREIGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.

If you wish seed to be sent via airmail allow extra for postage. 12 cents for 1st oz. 6c each additional oz. up to 8 ozs.

Ask for our Special Prices on lots of 10 lbs. or more.

If your shipment does not arrive within two weeks on the east coast, please notify us immediately.

**PRODUCERS OF THE WORLD'S FINEST  
SWEET PEAS  
THE ZVOLANEK SWEET PEA  
MULTI-FLORA**

**The Sweet Pea That Can Be Planted Any Time  
For Greenhouse or Outdoor Planting**

These new Zvolanek Multi-Flora sweet peas have been distributed all over the world and wherever they have been grown they have won acclaim. We doubt if there will ever be any more improvement on sweet peas. We consider this the last improvement. We will even list the first yellow sweet pea in this list but this is a summer-flowering type that does not bloom in winter. However, we will soon have this color in Early flowering and spring flowering. We also firmly believe that our Early Flowering Multi-Flora's will take the place of all existing sweet peas Summer or Spring Flowering. This new type of Multi-Flora seems to stand the heat better than all other sweet peas to date from reports we have been getting from various parts of the world. However, where it gets real hot we still recommend that you place a cheese cloth covering directly over the row so that the plants will have shade during mid-day. We are sure this will lengthen the flowering period. Remember sweet peas like it cool and not too hot. You must also have supports at least six to seven feet high. For outdoor we recommend north to south planting. 1 oz. will plant about 30 feet of row.

Many seed stores will carry this wonderful development of ours but if you are unable to get them send direct to us.

**AGAIN FOR THE BEST INSIST ON THE WORLD'S BEST  
THE ZVOLANEK SWEET PEA - MULTI-FLORA**

Sincerely yours,

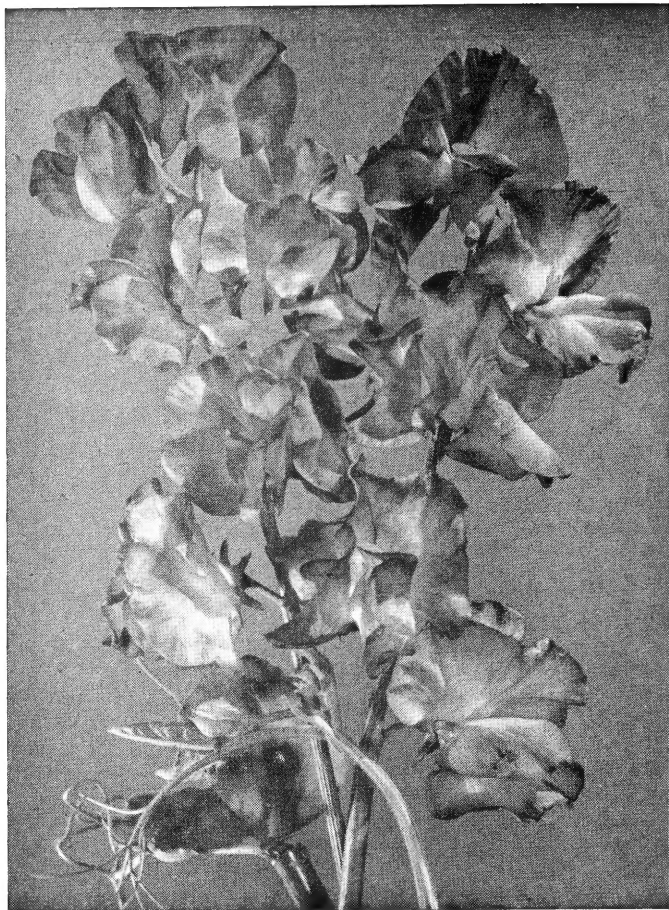
**WILLIAM ZVOLANEK & CO.**

William Zvolanek, Prop.

We are revising our mailing list this year. If you have not ordered and wish to stay on our mailing list please advise us to be retained.

**ATTENTION  
TO CALIFORNIA GROWERS**

A 3% Sales Tax must accompany all orders from California, unless you have a sellers permit number from the California State Board of Equalization. If you have a sellers permit number, place same on your order which will exempt you from the above Tax. We must have a record of your number on file at all times. Out of state orders tax exempt. Please send sellers permit number with order or add Sales Tax.



**Two Stems of Zvolanek  
Multi-Flora Sweet Peas**

## **SOME UNSOLICITED LETTERS**

### **What Growers Have to Say**

Dears Sirs: I have purchased many sweet peas from well known seed companies. None can compare with your Multi-Flora sweet peas that were received by me in 1951. They were planted for my own use. My wife and I are still cutting flowers off the seeds we planted last spring. I have never seen anything like the Multi-Flora sweet peas in my life. All my other sweet peas are dried up but yours are still growing.

WALTER KRUGER, Roseville, Mich.

Dear Sirs: These are about the last word in sweet peas (Multi-Flora). I never saw such wonderful flowers. I sprout the seeds in vermiculite, transplant in bands and sell the plant bands by the dozen to customers.

J. ROBERT SHINE, Riverside, Calif.

Dear Sirs: We have the pleasure to inform you that we have been very pleased with your last delivery of sweet peas.

BRUNNER FRERES, La Tour de Peilz (vaud) Switzerland.

Dear Sirs: Your peas were very nice the past season and we wish to have a few more. J. S. Coryell, Asst. Prof of Horticulture, Kansas State College. Kansas.

Gentlemen: The Multi-flowered proved all that you claim for them and words fail me in telling the story.

K. E. HAYES, Guildhall, Vt.

Dear Sirs: I must say they created quite a sensation when I exhibited them at our local flower show in August. I won two firsts, one second in three sweet pea classes.

MRS. M. MELLOR, Dawson Creek, B.C., Canada

Dear Sir: Some flowers had five blooms and two buds to come out, stems were long and strong.

C. HARLOCK, Oxtangue Lake, Ont., Canada

**Originators of**  
**THE WORLD'S FINEST SWEET PEAS**  
**THE ZVOLANEK SWEET PEA**  
**EARLY MULTI-FLORA**

The first ten varieties listed are our new improved Multi-Flora colors giving a wider selection to choose from. More will follow. The Multi-Flora sweet peas are the ones you should grow by all means as they are the last word in sweet peas. Imagine six, seven and more flowers on very long 20 inch stems. Nothing like them have ever been seen before.

**ZVOLANEK'S MULTI-FLORA FRILLED ROSE #74:** Rose pink with very large frilled flowers on long heavy stems and a vigorous grower. Very regular with six flowers.

**ZVOLANEK'S FRILLED WHITE #6150.** A very fine frilled white W.S. Flowers are so curled that they just shimmer. Six and more flowers on very long stems.

**ZVOLANEK'S MULTI-FLORA GEO. J. BALL #151:** We have named this excellent sweet pea in memory of the late Geo. J. Ball. This is a superb sweet pea several shades deeper than the regular Ball Rose. Very long stems, large flowers, sixes and more on long stems. Here to stay.

**ZVOLANEK'S MULTI-FLORA TOPFLIGHT:** A very bright light blue so clear that it just glitters and shimmers in the sunshine. Very long stems with always six or more flowers.

**ZVOLANEK'S MULTI-FLORA BLUE WONDER:** A very fine medium blue which is very clear. Very long stems with sixes or more on heavy pencil stems. Very vigorous. An all around blue.

**ZVOLANEK'S MULTI-FLORA BLAZE:** A fine medium orange cerise which just blazes in the sunshine and does not burn. Our finest orange cerise. Very long stem with always six or more to the stem.

**ZVOLANEK'S MULTI-FLORA RED:** Real bright Xmas red with heavy long pencil stems and often eight flowers. A very fine red.

**ZVOLANEK'S MULTI-FLORA ROSE QUEEN:** A very fragrant light flesh pink. Flowers are a little smaller with always six or more to a very long stem. Blooms a week earlier and will be first class for mid-winter in the greenhouse. Also very good for outdoor.

**ZVOLANEK'S MULTI-FLORA BRILLIANT ROSE:** A fine well set brilliant deeper rose pink. Fragrant and very large with six and seven on long pencil stems.

**ZVOLANEK'S MULTI-FLORA MASTERPIECE:** One of the most outstanding of our Multi-Flora's Deep salmon pink. Very long stem with six and seven, sometimes eight flowers. A vigorous grower.

**ZVOLANEK'S MULTI-FLORA WHIRLWIND #1949:** Light Pink: Magnificent flowers on extra long pencil stems. Fragrant. Often 5 to 8 flowers. Also fine for outdoor, as well as in the greenhouse. Improved.

**ZVOLANEK'S MULTI-FLORA LAVENDER #1550:** Giant size lavender, exceedingly long stems. Five and six large flowers on stout pencil stems. Also fine for outdoor as well as in the greenhouse.

**ZVOLANEK'S MULTI-FLORA ROSE #3343:** A fine clear rose pink. Well formed and well set flowers on long pencil stems. Fine for either in the greenhouse or outdoor. Improved.

**ZVOLANEK'S MULTI-FLORA WHITE W.S.** A glistening clear pure white of gigantic size. Very long stout stems. None better for the greenhouse or outdoor.

**ZVOLANEK'S MULTI-FLORA ORCHID #30:** A true orchid lavender with long stems. Usually 6 or more flowers on the stem. A new color in sweet peas.

**ZVOLANEK'S MULTI-FLORA FLAG BLUE #52:** Clear medium blue. Very large flowers on long stout stems. Usually five and sixes. Fine for greenhouse or outdoors.

**ZVOLANEK'S MULTI-FLORA LIGHT ROSE PINK #949:** A giant light rose pink almost flesh pink on long stout stems. Five and six flowers that are very brilliant. Good for greenhouse or outdoor.

**ZVOLANEK'S MULTI-FLORA SALMON PINK "TOOEY" #2347:** A lovely pink suffused with salmon having magnificent large flowers on exceedingly long stems; usually 6 flowers on each stem. Good for greenhouse or outdoor.

**ZVOLANEK'S MULTI-FLORA DEEP ROSE #1349:** Here is an excellent bright deep rose with long thin stems with six flowers on each stem. An excellent variety for winter or outdoor culture.

**ZVOLANEK'S MULTI-FLORA ORANGE CERISE #1149:** This is an improvement on our regular orange cerise having longer stems and larger flowers with usually six magnificent bright flowers on a stem. Fine for greenhouse or outdoor culture.

**ZVOLANEK'S MULTI-FLORA BEAUTY ROSE:** A fine deep American Beauty color with exceedingly long stems and a brilliant color. Some have been observed with as high as ten flowers on a stem. A deep rose bordering red. Fine for greenhouse or outdoor and will not burn.

**ZVOLANEK'S MULTI-FLORA GIANT LILAC:** This is one of the largest of the Multi-Flora type. Giant flowers on long stout stems. Five and six on a stem. One of the finest for outdoor and also good in the greenhouse.

**ZVOLANEK'S MULTI-FLORA ELK PURPLE:** A fine deep purple that is brilliant in color with very long stems and 6 and 7 flowers on stout stems. A dandy for the greenhouse or outdoor.

**ZVOLANEK'S MULTI-FLORA LIGHT SALMON PINK:** A real light salmon pink with a pleasing color that will go in almost any design. Sixes on nice long stems for greenhouse or outdoor.

**ZVOLANEK'S MULTI-FLORA MIXED:** A mixture of all the above and more colors that we are now working on. All have long sturdy stems with many 6 to 9 flowers on a stem. The worlds finest mixed sweet peas.

Price on each ½ oz. \$1.50; 1 oz. \$2.75; 4 ozs. \$10.00  
1 lb. \$30.00

**PLEASE NOTE: 1-2-4 oz. PACKETS NOT SOLD AT POUND RATES.**

## **ZVOLANEK'S MULTI-FLORA SUMMER AND SPRING FLOWERING**

We are presenting the first Multi-Flora Summer and Spring Flowering sweet pea in existence. These should be planted in December in the south and about March 15th in the north or as soon as frost free. Will not bloom before April.

**ZVOLANEK'S MULTI-FLORA SUMMER FLOWERING SULPHUR YELLOW 1/3:** This is the first yellow sweet pea. Light yellow 1/3 by Hort. color chart. Zvolanek has the honor of producing the first yellow sweet pea in existence. Deeper yellows will follow soon. Very long stems, very vigorous grower, five and six to the stem. W.S. Order in October.

**1 ounce \$10.00**

**ZVOLANEK'S MULTI-FLORA SUMMER FLOWERING ROSE:** The first summer flowering rose pink with 5, 6 and 7 flowers on exceedingly long stems. Many other colors will follow soon.

**ZVOLANEK'S MULTI-FLORA SPRING FLOWERING LIGHT**

**PINK:** This is a semi-early flowering similar to the Cuthbertson type. We class it a late flowering type that blooms two weeks earlier than the summer flowering varieties. These are fine for early spring flowers. Will not bloom during winter but starts blooming about April 1st indoors. Should be planted indoors about December or outdoors when frost free. It is the first in this class.

Price on each ½ oz. \$1.50; 1 oz. \$2.75; 4 ozs. \$10.00

**PLEASE NOTE: 1-2-4 oz. Packets Not Sold At Pound Rates.**

**ZVOLANEK'S NEW COLOSSAL TYPES**

**Always Four Flowers**

**All have giant flowers on long sturdy stems.**

**ZVOLANEK'S COLOSSAL LAVENDER #1746:** The lavender that has everything. The best lavender ever put on the market. Outstanding in every way. Vigorous growth, long stems, very fragrant large flowers and a good clear color. Everyone likes it and you cannot afford to be without it.

**ZVOLANEK'S COLOSSAL PINK:** Our new giant rose pink that is a pure color and just the right shade. Long stems with extra large flowers that are wide open at all times.

**ZVOLANEK'S COLOSSAL WHITE W.S.:** A giant pure white with very long sturdy stems and a good commercial producer. An excellent white.

**ZVOLANEK'S COLOSSAL WHITE B.S.:** A fine black seeded white. The color is pure white with large open flowers and very fragrant. This is the second of the fragrant varieties and other colors will follow shortly.

**ZVOLANEK'S COLOSSAL LILAC:** A giant clear lilac. A marvelous color that is outstanding. Long stems with extra large open flowers.

**ZVOLANEK'S COLOSSAL PURPLE:** A giant deep elks purple. A bright color and very clear.

**ZVOLANEK'S COLOSSAL RED:** A giant xmas red that is very outstanding. Many of the flowers are duplexed. Long sturdy stems.

**ZVOLANEK'S COLOSSAL ORANGE CERISE:** A gigantic deep orange cerise on long sturdy stems with extra large flowers.

**ZVOLANEK'S COLOSSAL LIGHT BLUE:** A fine giant light blue, almost pale blue, and fragrant. Long sturdy stems and very clear.

**ZVOLANEK'S COLOSSAL DEEP ROSE:** A fine clear deeper rose pink. Has extra large flowers that are very wide open and extra long stems.

**ZVOLANEK'S COLOSSAL DEEP ORANGE CERISE:** A giant deep bright orange cerise with very long stems and always four flowers and sometimes five. A very brilliant shade.

**ZVOLANEK'S COLOSSAL APPLEBLOSSOM:** Gigantic apple-blossom pink with very long stems and very fragrant. A fine variety. Flowers wide open.

**ZVOLANEK'S COLOSSAL LIGHT SALMON PINK:** A beautiful shade of light salmon pink. An extra fine shade that fits in nearly everywhere. A fine commercial color.

**ZVOLANEK'S COLOSSAL LIGHT LAVENDER:** A gigantic very light lavender that is outstanding. Very long stem and slightly fragrant.

**ZVOLANEK'S COLOSSAL DEEP SALMON PINK:** A beautiful shade of a deeper salmon pink with very large flowers and long stems. Will fit into almost any floral design. A brilliant color.

**ZVOLANEK'S COLOSSAL MORNING GLOW:** A gigantic pink with an intense salmon glow. Very showy either under light or day time. Immense flowers with four to the stem.

**ZVOLANEK'S COLOSSAL ROSE SUPREME:** Giant Rose suffused salmon with extremely long stems. The color is unsurpassed for brilliance. Just the right color.

**ZVOLANEK'S COLOSSAL IMP. SUNSET:** Extra large fine soft salmon pink. Very long stems and thrifty growth. This color fits in with almost any combination. One of the finest in this color class.

**ZVOLANEK'S COLOSSAL RUBY:** Fine early brilliant ruby red.

**ZVOLANEK'S COLOSSAL MIXED:** All the above colors in a mixture.

Price on each of above: 1 oz. \$1.00; 4 ozs. \$3.50; 1 lb. \$10.00

**PLEASE NOTE:** 1-2-4 oz. Packets Not Sold At Pound Rates.

## **REGULAR EARLY FLOWERING SWEET PEAS**

Only the finest varieties have been retained in this list. All are good.

**ZVOLANEK'S LONG STEM ROSE:** Long stemmed bright rose pink midway between our Zvolanek's Rapture and Zvolanek's Long Stem Pink with four nice large clear rose flowers to a stem.

**ZVOLANEK'S LONG STEM FLESH PINK:** Very long stem, clear flesh pink, very vigorous with nearly all four flowers to the stem. The color is often described as baby pink.

**ZVOLANEK'S MISS ROSE REDDICK:** Brilliant deep rose, suffused cream.

**ZVOLANEK'S LONG STEM BEAUTY:** Fine long stemmed deep rose self. Flowers are brilliant and one complete color from standards to base.

**ZVOLANEK'S MRS. H. S. REDDICK:** Fine long stem bright flesh pink, suffused salmon.

**MRS. WILLAM ZVOLANEK:** Deeper long stemmed bright flesh pink, suffused salmon.

**ZVOLANEK'S CASCADE:** Finest long stem white in existence, white seed.

**ZVOLANEK'S LONG STEM LAVENDER:** Lavender, medium color. None better.

**ZVOLANEK'S GOLDEN DAWN:** Very long stem giant orange, metallic sheen.

**ZVOLANEK'S WILDFIRE:** Very early bronze orange, vigorous, long stem.

**ZVOLANEK'S SPARKLER:** Colossal deep salmon cerise. Very large flowers on good long stems. Flowers have a sparkling sheen which is very clear and attractive.

**ZVOLANEK'S FASCINATION:** Very long stem, deeper bright salmon pink.

**ZVOLANEK'S LONG STEM BLUE:** A fine shade of medium blue with very long stems. The color is very clear blue, growth vigorous with four fine large flowers to the stem.

**ZVOLANEK'S NAVY BLUE:** Clear long stem navy blue, extra good.

**ZVOLANEK'S LONG STEM CLARET:** Bright long stem claret.

**ZVOLANEK'S ST. NICHOLAS:** Brilliant Xmas Red. Large flowers on very long stems. Just about the right red shade for Xmas. Lower flower is always double.

**ZVOLANEK'S GARNET:** Fine deep garnet red, fine long stems and vigorous growth. The deepest of red bordering claret.

**ZVOLANEK'S LONG STEM CREAM:** Finest long stem cream W. S.

**ZVOLANEK'S BLACK SEEDED CREAM:** Fine black seeded, long stem, cream.

**ZVOLANEK'S XMAS GEM:** Bi-color standards rose wings and keel white.

Price on each above: 1 oz. .75; 4 ozs. \$2.50; 1 lb. \$7.00

**PLEASE NOTE:** 1-2-4 oz. Packets Not Sold At Pound Rates.

**ZVOLANEK'S CALIFORNIA MIXTURE:** A mixture of all colors, all long stemmed.

Price: 1 oz. .60; 4 ozs. \$2.00; 1 lb. \$6.00

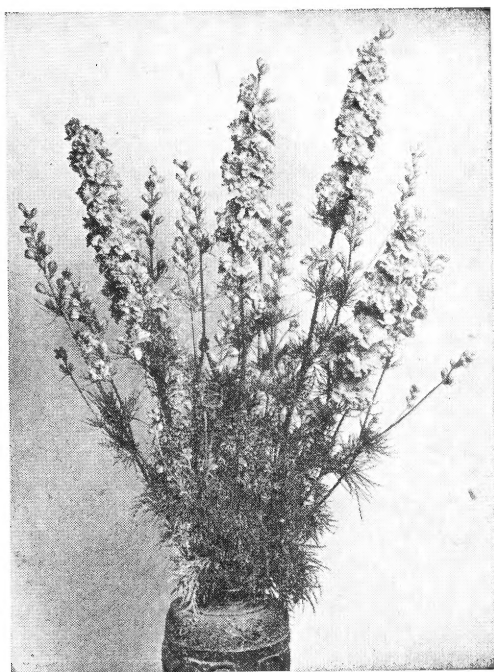
**ZVOLANEK'S BABY MIXTURE:** Semi-cupid dwarf 16 inches high for border.

Price 1 oz. .60; 4 ozs. \$2.00

**ZVOLANEK'S BUTTERFLY SWEET PEAS:** A mixture of 11 colors. A new distinct type of crinkled flowers; stems 14 to 16 inches long but flowers just as large as regular varieties. Tall growing and foliage heavy. Not the best for the commercial grower but extra fine for private estate growers.

Price 1 oz. \$1.00

**ZVOLANEK'S**  
**New Larkspur Giant Imperial Type.**  
**Zvolanek's All-double**



**ZVOLANEK'S All Double Flesh Pink.**

**ZVOLANEK'S All Double White.**

**ZVOLANEK'S All Double Pink.**

**ZVOLANEK'S All Double Salmon Pink.**

**ZVOLANEK'S All Double Blue (deep navy).**

**ZVOLANEK'S All Double Lilac.**

**ZVOLANEK'S All Double Lavender.**

**ZVOLANEK'S All Double Mixed.**

Price on each above: ½ oz. .50; 1 oz. \$1.00; 4 ozs. \$3.50  
1 lb. \$9.00

**PLEASE NOTE:** 1-2-4 oz. Packets Not Sold At Pound Rates.

## CALENDULAS

**ZVOLANEK'S FRILLED BEAUTY:** Orange light center.

**YELLOW SENSATION:** (Zvolanek's) Large bright yellow light center.

**BALL LONG ORANGE:** The best calendula of all. Orange light center.

**BALL GOLD:** Gold light center.

**MASTERPIECE:** Dark orange, dark center.

**COLOSSAL YELLOW.**

Price on each: 1 oz. \$1.00; 4 ozs. \$2.50; 1 lb. \$6.00

## CANDYTUFT

Giant Hyacinth, Pure White — Extra Select

1 oz. .75; 4 ozs. \$2.25

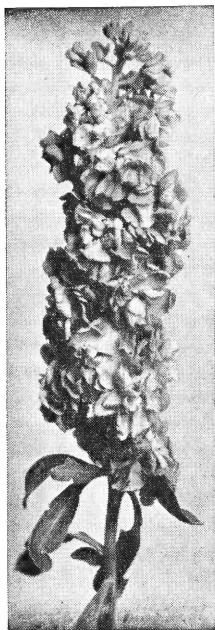
## SCHIZANTHUS (Butterfly Flower)

Dr. Badger Hybrids: Gold Centers

Blotched: All with dark blotched centers.

Price on each: ¼ oz. \$1.25; ½ oz. \$2.25; 1 oz. \$4.00

PLEASE NOTE: 1-2-4 oz. Packets Not Sold At Pound Rates.



## COLUMN STOCKS

High Percentage of Doubles

Well Set Florets

On Long Single Stems.

Zvolanek's Salmon:

(New Color)

Deep Rose, Lavender, Rose Pink,

Pure White, Crimson, Chamois

Cream, Mixed

Prices on Each:

¼ oz. \$2.50 1 oz. \$9.00

4 ozs. \$25.00

## CARNATION Chaubaud Giant Mixed

A pretty blend of colors, a good cut flower with long stems. Plant seed in flats. Will bloom in six months.

Price ¼ oz. \$1.00; ½ oz. \$1.50; 1 oz. \$2.75; 4 ozs. \$10.00

## DOUBLE SWEET SCENTED NASTURTIUMS

Double Nasturtium, Golden Gleam.

Double Nasturtium, Scarlet Gleam.

Double Nasturtium, Gleam Hybrids.

Double Nasturtium, Globe mixed, compact non-trailing.

Price on each: 1 oz. .25; 4 ozs. .75; 1 lb. \$2.25

PLEASE NOTE: 1-2-4 oz. PACKETS NOT SOLD AT  
POUND RATES.

## GYPSOPHILIA

**GYPSOPHILIA** (Elegans): (Baby Breath) Paris Market, medium sized white; Covent Garden, large white,  
**Price on each:** 1 oz. .25; 4 ozs. .75; 1 lb. \$2.75

**LINARIA:** (Miniature snapdragon). A mixture of many bright shades and very early blooming. Grows about 18 inches high and very showy.

**Price** 1/4 oz. .75; 1/2 oz. \$1.25; 1 oz. \$2.00

**ZINNIA DAHLIA FLOWERED MIXED:** The preferred type most generally used by the home garden. A well blended mixture.

**Price** 1/2 oz. .75 1 oz. \$1.25

**ASTERS DOUBLE GIANT CREGO MIXED:** Flowers of large size with long twisted petals. A fine mixture.

**Price** 1/4 oz. .60; 1/2 oz. \$1.20; 1 oz. \$2.00

**ASTERS AMERICAN BRANCHING MIXED:** A fine mixture of mid season blooming asters with nice long stems. A well balanced mixture.

**Price** 1/4 oz. .60; 1/2 oz. \$1.20; 1 oz. \$2.00

**COSMOS SENSATION MIXED:** Pink, white, crimson and deep rose mixed. Extra large flowers and extremely early.

**Price** 1/4 oz. .50; 1 oz. \$1.60

**SCABIOSA TALL ANNUAL MIXED:** A choice mixture of bright colors.

**Price** 1/4 oz. .30; 1/2 oz. .50; 1 oz. .90

**SALVIA SPENDENS:** (Scarlet Sage) Blaze of Fire. Earliest to bloom and is 12 inches high.

**Price** 1/4 oz. \$2.00; 1/2 oz. \$3.75; 1 oz. \$7.00

## REFERENCE LETTER

Dear Sir: I have tried to grow sweet peas for seven years without much success but your sweet peas were real fine. I never had such beautiful sweet peas before. They were nice and fragrant too. Thanks a lot.

MRS. K. A. ROBINSON, Parowan, Utah.

Dear Sir: I ordered and grew your sweet peas last year for the first time and in all my years of growing sweet peas I have never seen any better.

BERT TRISDALE, Blair, Nebr.

Dear Sirs: We take great pleasure in stating that the Multi-Flora sweet peas we received from you last fall have in every way lived up to what you stated they would. The display of long stemmed sweet peas far exceeded any others we have grown.

THE VALLEY NURSERIES, St. John's, Newfoundland.

Dear Sirs: The sweet peas I ordered from you last year were without a doubt the most gorgeous I have ever seen, long stems with 4, 5, and sometimes as many as 6 blossoms to every stem. The most prolific ever and colors were simply out of this world. They were so beautiful. They bloomed until the hot weather struck.

MRS. CATHERINE A. HANSON, Galveston, Texas

Dear Sir: I tried a few ounces of your Zvolanek Multi-flora Sweet Peas last year, for inside my greenhouses and I was very well satisfied with them. They had the best stems and flowers that I ever had on sweet peas. This year I am going to grow all of your Multi-flora Sweet Peas.

LEROY EHRHARDT GREENHOUSES

Park Ridge, Illinois

Dear Sirs: You were kind enough to send me Zvolanek's Multi-flora sweet pea seed in the spring, for which we thank you. I gave two friends and my daughter part of the seeds and each were more than pleased. First they were ten days earlier than the Spencers we have grown for years and each of us planted them in the same row as our Spencers so that they had the same soil and care. Each of us had many long stout stems with 6, 7, 8 and 9 flowers per stem. I had one with 11 flowers on a stem.

MRS. O. C. YATES

Lloydminster, Sask. Canada

**ORIGINATOR  
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MULTI-FLORA**  
Winter Flowering - Spring Flowering  
and Late Summer Flowering

**JUNE 1953**

**TO**

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ALSO OTHER FLOWER SEEDS

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